

EMAIL SQUID

# Newsletter Send Preflight Card

The giveaway is for small teams that do not need a giant marketing operations manual. It puts the checks that matter most on one page so the final five minutes before send are calmer and less dependent on memory.

**Campaign name** \_\_\_\_\_

**Audience segment** \_\_\_\_\_

**Sender name checked** \_\_\_\_\_

**Subject matches content** \_\_\_\_\_

**Main link tested** \_\_\_\_\_

**Mobile preview checked** \_\_\_\_\_

**Unsubscribe path tested** \_\_\_\_\_

**Footer/address checked** \_\_\_\_\_

**Send or pause decision** \_\_\_\_\_

Notes / decision / follow-up: